



**AUTOMATYKA
PRZEMYSŁOWA**

Industry Automation

Media Kit 2026



100% reaching
to 25 000 automation
engineers!

www.AutomatykaPrzemyslowa.pl

Key information:

AutomatykaPrzemyslowa.pl (eng. Industry Automation) is an online technical source for 25,000 engineers from automation, robotics, system integration, Industry 4.0 and IT for the industry sections at the plant.

How we operate?



- We listen and analyse
- We choose effective solutions
- We are entering the implementation phase of the project
- We deliver results!

Benefits for your Company:



- Reach 25,000 engineers working in automation, robotics, and system integration through the AutomatykaPrzemyslowa.pl Portal, sponsored newsletter, and an additional 10 000 through our social media channels (LinkedIn, Facebook, technical groups on Facebook, Platform X)
- Increase recognition and thus make an easier access to customers
- Empower sales and therefore profitability
- Gain a competitive advantage over other companies
- Save time! - our specialists will design your promotional campaign and materials

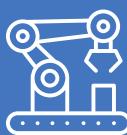


Who can you reach through AutomatykaPrzemyslowa.pl, personalised newsletter and our social media (LinkedIn, Facebook, technical groups on FB, X platform)?



Engineers in the following positions:

- Management: Director of the plant, technical manager, leader, main specialist
- Line engineers: Automation & robotic, engineer, technician, automation specialist, transformation engineer, constructions - designer, IT for industry specialist



Target groups from the following departments:

- Automation, robotization, system integration, process safety, IoT, IT for industry, digital transformation, electronic, electrical, automation systems designing



**AUTOMATYKA
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Contact:

advert@automatykaprzemyslowa.pl
www.automatykaprzemyslowa.pl

Company details:

GOLWITT Michał Witczak
ul. Szulborska 3/5 A
01-104 Warszawa, Polska
TAX ID no: PL 531-158-76-07

wtorek, 25 listopada, 2025

f in X

AUTOMATYKA PRZEMYSŁOWA

Banner Leaderboard - 730x90 px or 860x90 px
(mobile version: 390x100 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode, also displayed on subpages

325 € /month

PORTAL AUTOMATYKA – ROBOTYKA POMIARY – KOMUNIKACJA PODZESPOŁY REKLAMA / ADVERTISING KONTAKT / CONTACT

Na Topie Stalowe prowadniki kablowe od TSUBAKI KABELSCHLEPP – zrównoważony standard dla wymagających środowisk pracy

Main Topic 1
Title on main page up to 10 words,
main picture: 390x220 px
text up to 5000 characters, www links,
picture in the text: 700x510 px

Main Topic 2
The article is placed permanently
in the editorial section after
the promotional period.

Main Topic 3

500 €/month

Main Topic 4

Main Topic 5

Main Topic 6

Main Topic 7

275 €/month

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode

f in X

AUTOMATYKA - ROBOTYKA

Promotion article in the Editorial section: 125 EUR



Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section.
It changes its position as new editorials appear.

Maintenence Poland 2026 – największe targi w Polsce dla utrzymania ruchu...
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Pierwsze kroki w kierunku udanej digitalizacji
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Robots w Polsce: najwięcej nowych instalacji w automobilu. Dane IFR dla...
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Symulacja: od koncepcji do wirtualnego bliźniaka
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Konfiguratory produktów, wizualizacje 3d i AR – nowoczesne narzędzia marketingowe onsite
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Dig. IT Transformacja Cyfrowa – dofinansowania dla przemysłu
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Nagroda Red Dot dla Minebea Intec: Blue HMI przekonuje na całe...
Automatyka, Roboty, Przemysł 4.0, IoT, IT

Załaduj więcej >

WARTO KUPIĆ - TOP PRODUKT

TOP PRODUCT
Title on main page up to 10 words,
main picture: 395x220 px
text up to 3000 characters, www link,
picture in the text: 700x390 px
can run in rotation mode
the article is placed permanently in the editorial
section after the promotional period

300 €/month

TOP PRODUCT
Title on main page up to 10 words,
main picture: 395x220 px
text up to 3000 characters, www link,
picture in the text: 700x390 px
can run in rotation mode
the article is placed permanently in the editorial
section after the promotional period

300 €/month

Banner SkyTower 387x575 px
format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode

TOP VIDEO

TOP VIDEO
YouTube link
can run in rotation mode

250 €/month

TOP VIDEO
YouTube link
can run in rotation mode

250 €/month

300 €/month

WARTO WIEDZIEĆ - TOP TEMAT	TOP SUBJECT	PROFESJONALNA FIRMA
<p>TOP SUBJECT</p> <p>Title on main page up to 10 words, main picture: 305x220 px text up to 3000 characters, www link, picture in the text: 700x390 px can run in rotation mode The article is placed permanently in the editorial section after the promotional period.</p> <p>300 €/month</p>	<p>TOP SUBJECT</p> <p>Title on main page up to 10 words, main picture: 395x220 px text up to 3000 characters, www link, picture in the text: 700x390 px can run in rotation mode The article is placed permanently in the editorial section after the promotional period.</p> <p>300 €/month</p>	<p>PROFFESJONAL TOP COMPANY</p> <p>Company logotype as a link to company or product website, picture format: GIF, JPG, PNG main text up to 2000 characters can run in rotation mode</p> <p>150 €/month</p>

PODZESPOŁY



Elektronika, Elektryka, Komponenty

Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section
It changes its position as new editorials appear

Artykuł promocyjny w sekcji redakcyjnej: 500 zł netto / publikacja



Poszukiwanie ekonomicznych rozwiązań w dziedzinie automatyki przemysłowej
Elektronika, Elektryka, Komponenty



Control & Drives Poland 2026 – branżowe targi napędów i sterowania
Silniki, Napędy, Osprzęt, Obudowy



Kompaktowa siła napędowa o uniwersalnych możliwościach konfiguracji
Silniki, Napędy, Osprzęt, Obudowy



Odwiedź branżowe Targi dotyczące połączeń śrubowych: SchraubTec – 16.09.2025 r. l..
Silniki, Napędy, Osprzęt, Obudowy



Nowe silniki, przekładnie i enkody o średnicy Ø 16 mm w...
Silniki, Napędy, Osprzęt, Obudowy



Komputery przemysłowe z GPIO i CAN – tam, gdzie liczy się...
Elektronika, Elektryka, Komponenty



Efektywna energetycznie obsługa bagażu
Silniki, Napędy, Osprzęt, Obudowy



...

NAJPOPULARNIEJSZE TEMaty REDAKCYJNE

HOT TOPIC POPULAR SUBJECTS

Title on main page up to 15 words,
main picture: 372x271 px
main text up to 3000 characters, www link,
picture in the text: 700x510 px
The article remains permanently in the Portal's editorial section
and is visible to engineers as well as online search engines.
The content may be displayed on a rotational basis.

200 €/ publication

HOT TOPIC POPULAR SUBJECTS

Title on main page up to 15 words,
main picture: 372x271 px
main text up to 3000 characters, www link,
picture in the text: 700x510 px
The article remains permanently in the Portal's editorial section
and is visible to engineers as well as online search engines.
The content may be displayed on a rotational basis.

200 €/ publication

GŁÓWNI PARTNERZY PORTALU

TOP PARTNERS
387x110 px

Company logotype as a link to article,
company or product website, picture format: GIF, JPG, PNG
main text up to 2500 characters
can run in rotation mode

200 €/month
(optional: x2, x3, x4)

387x110 px

...

Baner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)
format: GIF, JPG, PNG, JavaScript
max weight up to 90KB
banner can run in rotation mode



Newsletter

Zapisz się, aby otrzymywać wiadomości i oferty specjalne!

Zapisz się



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Additional forms of acquiring customers from industry

01

“Internet” Package

- **“Main Topic” in the main slider window at the top of the AutomatykaPrzemyslowa.pl website + additionally, an article in the editorial section.**
Title, main text up to 5000 characters, main image: 390x220 px, and up to 5 images within the text, website link, contact details. Image in the text: 700x510 px.
Articles may be displayed in rotation.
- **Promotional campaign on AutomatykaPrzemyslowa.pl social media (LinkedIn, Facebook, technical FB groups, Portal X)**

Special price: 875 EUR 750 EUR

Better visibility + more attractive pricing

After the campaign is completed, a dispatch report is generated

02

“Content” package

- **Top Subject or Top Product/30 days**
After the promotional campaign is over, the article or product information goes to the editorial section.
The material is permanently visible with active links through the Google search engine.
- **Top Company (logotype) / or Top Partner/30 days**
- **Campaign on social media (Top Subject or Top Product) x 1**

Special price: 975 EUR 550 EUR

Wider reach

+ more attractive pricing
After the campaign is completed, a dispatch report is generated

03

“Visible” package

- **Banner Billboard (893 x 83 px) or SkyTower (387 x 575 px, jpg, png, gif) / 30 days**
- **Top Company (logotype)/or Top Partner / 30 days**
- **Campaign on social media (Top Subject or Top Product) x 1**
- **Top Video (YT source) x 1/30 days**

Special price: 975 EUR 550 EUR

Better visibility + more attractive pricing

After the campaign is completed, a dispatch report is generated



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04

Promotional campaign on social media

Reach more than 10 000 engineers with information about your solutions through: LinkedIn, Facebook, technical groups on FB, X platform (Top Subject, Top Product or Top Video)

Price: **250 EUR / campaign**

After the campaign is completed, a dispatch report is generated

05

Sponsored e-mailing to AutomatykaPrzemyslowa.pl database

Send personalised newsletter up to 4,500 engineers combined with a social media campaign (LinkedIn, Facebook, X Platform).

Price: **725 EUR/ campaign**

After the mailing is completed, a dispatch report is generated

Specification:
HTML list, compressed in a ZIP file, with graphics attached, title for the email campaign, max. 100 kb

06

Creation of customer databases

- Preparing customer databases, conducting technical surveys and market research
- Individual pricing

Possibility of profiling the base of recipients - engineers. Fast lead times



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In addition, we save our customers' time through:



Designing promotional / marketing materials
(advertisements, banners, newsletters, e-portals, websites)
- individual pricing



Copywriting: creating technical content
(articles, press releases, interviews)
- individual pricing

If you are interested in additional offer, please contact us:
advert@automatykaprzemyslowa.pl
or reklama@automatykaprzemyslowa.pl

Additional sources of access to engineers:



**PORTAL
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www.PortalPrzemyslowy.pl (eng. Industry Portal) - online Portal, sponsored newsletter and social media: LinkedIn, Facebook, technical groups on FB, X Platform.

A source of 30,000 engineers in the field of manufacturing, maintenance, technical service, automation, robotics, systems integration, Industry 4.0 and IoT.



www.InżynierUR.pl (eng. Maintenance engineer) - online Portal, sponsored newsletter and social media: LinkedIn, Facebook, technical groups on FB, X Platform.

A source of knowledge for 20,000 engineers in field of maintenance, technical service, manufacturing, optimization of production processes, IT for industry, mechanical, procurement.



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Customers who have been successful with us:



Endress+Hauser



Customers who have been successful with us:

ADVANTECH

**AG
KOMPRESSOREN**

amazon

automatica

B&R
A member of
the ABB Group

BEKO

COGNEX

CRC

CSI

dalkia
GROUPE edf

EBARA

EMERSON

Farnell
AN AVNET COMPANY

FLEXLINK
a coesia company

FUCHS
LUBRICANTS.
TECHNOLOGY.
PEOPLE.

GRUNDFOS

HELUKABEL

Henkel

IFS

KUKA

Lenovo

onninen

Megger

NORD
DRIVESYSTEMS

NSK

OMRON

optimakers™

Parker

PEPPERL+FUCHS

SAP

AVATO
Powered On Site/

**Schneider
Electric**

SICK

SKF

symfonia

tesa

TSUBAKI
Innovation in Motion

VEGA HOME
OF VALUES

VERVO

WAGO

YASKAWA

ZUMTOBEL

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100% reaching to 25 000 to automation engineers!



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